
City of Kelowna

MEMORANDUM

DATE: February 28, 2007
FILE: 5460-01
TO: City Manager
FROM: Transportation Manager
RE: **Drive Kelowna**

Report prepared by Kari O'Rourke

RECOMMENDATION:

THAT City Council receive the report of the Transportation Manager dated February 28, 2007 for their information regarding the launch of Drive Kelowna.

BACKGROUND:

Council has in the past requested Works & Utilities staff to engage in proactive approaches in providing up-to-date capital works information to the public consistently and effectively. An online interactive application similar to Vancouver's "Road Ahead" and the Ministry of Transportation's "Drive BC," set the stage for the development of Drive Kelowna. Drive Kelowna was developed as a tool for commuters to help avoid areas of road construction and commuter delays using the City's mapping applications.

Road construction information is based upon the road usage permit system maintained by the City of Kelowna. Only a subset of permit types is shown such as road closures or lane interruptions that affect traffic flow. All public and private contractors are required to obtain a road usage permit for any work affecting traffic flow, therefore, the latest roadway construction information is made available to the general public.

Drive Kelowna strives to provide the most accurate up to date information. The website contains information on roadwork, major projects, weather warnings, travelling tips, useful links and major events that may affect motorists. A demonstration will be conducted to introduce Drive Kelowna to City Council.

Respectfully submitted by:

Ron Weslake, P.Eng.
Transportation Manager

Approved for inclusion

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John Vos,
Director of Works & Utilities

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